Bloomingdale's Cat, 6/86, p.15
D7/335

THE GREAT AMERICAN BARBECUE

PATIO 280: 199.95

ELITE 550: 349.99

INFRARED™ GRILL: 699.99

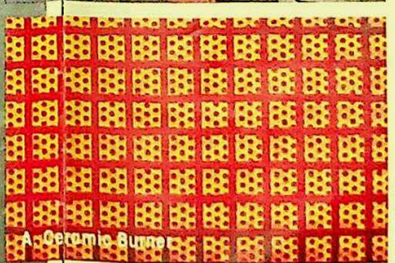
We have searched the market for the best quality gas barbecue grills.

A. Introducing one hot number. Westbend® state-of-the-art Infrared™ gas grill that sets the standard for years to come. With unique heating system and long-life ceramic burners to heat up to 40% faster yet use 50% less fuel than conventional grills. A unique design with more storage, 550-sq. inch cooking surface, removable bottom tray for quick clean-ups, built-in electronic timer, stow-away cutting board, pull-out drawer, utensil hooks. Real redwood shelves, automatic igniter and sensor which automatically shuts down the fuel supply when flame goes out. #1501 **699.99**

B. Small wonder. Compact Patio 280 gas barbecue with two-pc. two-position easy-to-clean nickel-plated steel grills, auto igniter and up-front dial controls. 280-sq. inches of cooking surface. 20-lb. propane tank included. #1502 **199.95**

C. Grilling experience. Elite 550 gas barbecue with twin redwood side shelves and front countertop design plus such luxury features as two-position porcelain-coated grills for easy clean-ups, auto igniter, fuel gauge, 550-sq. inch cooking area, adjustable baking rack and 20-lb propane tank. #1503 **349.99**

D. To cover everything. Westbend® all-weather protectors of heavy vinyl to fit snugly over grills. Sturdy poly felt backing for extra protection against moisture build-up.
For infrared #1504 **50.00**
For Patio 280 #1505 **25.00**
For Elite 550 #1506 **30.00**



A. Ceramic Burner

On the Main Course, 6th Floor, New York. And all our stores.

LIFE'S LITTLE NECESSITIES

A. Holding pattern. Lucite® napkin holder with rod that holds and releases dinner-sized napkins. By Decorator House® #1601 **7.95**

B. To carry it off in style. Lucite® flatware organizer/caddy that's great for picnics and backyard barbecues. Convenient carry handle. By Decorator House® Inc. #1602 **17.50**

C. A cut above. Our own polyethylene ½" thick cutting boards are dishwasher safe, stain-resistant, and won't dull knife blades. Great for picnics.
6x10" #1603 **8.00**
9½x15½" #1604 **10.00**
16x20" #1605 **20.00**

D. Real sharp. This easy-to-hold knife sharpener has 4 positions for taper ground, hollow ground or scalloped knives, scissors or shears. By Leifheit. #1606 **12.00**

E. Just grate! 4-in-1 grater/slicer with interchangeable stainless blades for fine/coarse grating, slicing and purêeing. Food holder keeps fingers and nails safe, too. #1607 **14.95**

F. Hold everything. Hot mitt for left or right hand has reflective silicone surface. By Christen. #1608 **7.50**

G. Great trio. 3-pc. utensil set with 18" spatula, tong and fork of hardened stainless. Brushed finish, oak handles, aluminum rivets and hanging rings. By Christen. #1609 **24.95**

H. Shear wonders. All purpose kitchen shear. With stainless blades. By Rowoco® #1610 **9.95**

J. Spin dry. Easy to use salad spinner keeps your greens and veggies clean and dry. Self draining. #1611 **12.50**

For fish and fowl. BBQ grillers prevent sticking and make cleanup easy. Use chicken basket for steak and ribs, too. With wood handles. By Christen.
K. Fish grill #1612 **7.50**
L. Chicken basket #1613 **12.50**

M. Matchless. Gas match offers over 2000 dependable lights per filling. Great for BBQ and kitchen. Uses butane refill. By Hoan. #1614 **9.95**

N. One good turn. Is all it takes for fresh-ground pepper with 4" combo mill with salt shaker top by Woodward & Charles Ltd. #1615 **12.50**

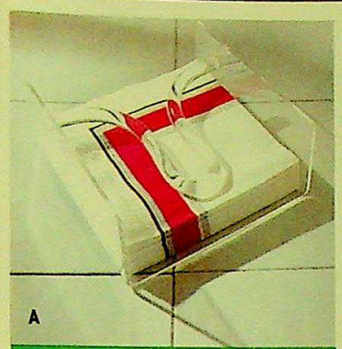
P. Clean sweep. Mini table vacuum is our own Italian-style crumber by Visa. AA batteries not included. #1616 **9.95**

Q. Pressing necessity. Free-standing touch and tear paper towel holder. Red or white by Copco. #1617 **9.95**

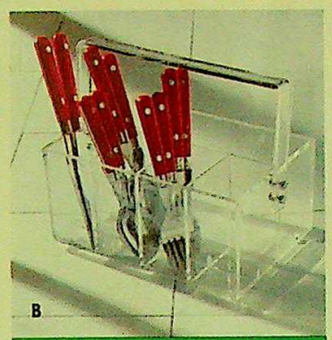
R. Clean organization. Sink organizer keeps soap, scouring pad, sponge and brushes at hand. Includes sturdy vegetable and dish brushes. Red, white or blue by Copco. #1618 **9.95**

S. One way to always get a clean glass. With the party brush that attaches to any flat surface and cleans glasses fast. In sturdy plastic by United Industries. #1619 **4.95**

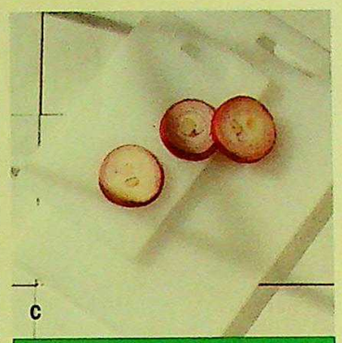
On The Main Course, 6th Floor, New York. And all our stores.


A

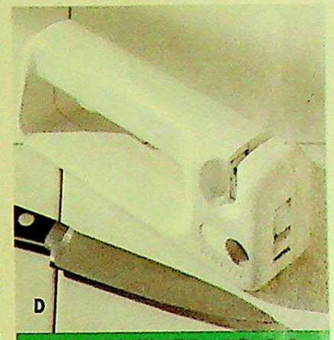
HOLDER: 7.95


B

CADDY: 17.50


C

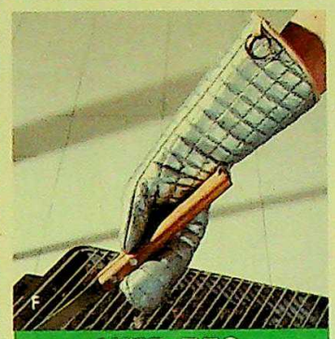
BOARDS: 8.00-20.00


D

SHARPENER: 12.00

E

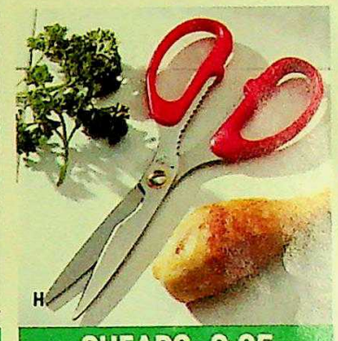
GRATER: 14.95


F

MITT: 7.50

G

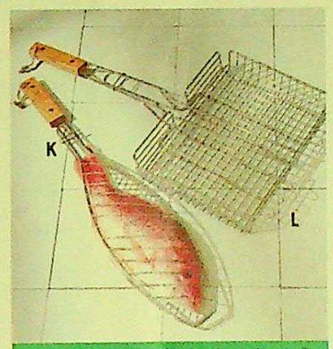
3-PC. SET: 24.95


H

SHEARS: 9.95

J

SPINNER: 12.50


K

L

GRILLS: 7.50 & 12.50

M

GAS MATCH: 9.95

N

COMBO MILL: 12.50

P

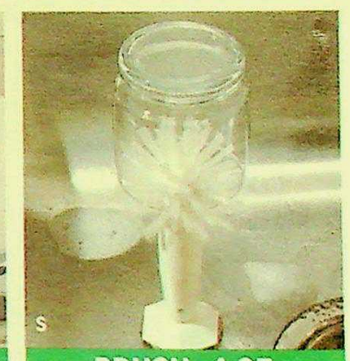
CRUMBER: 9.95

Q

HOLDER: 9.95

R

ORGANIZER: 9.95


S

BRUSH: 4.95

...pact dryer joins the line
hairdryers.
measures five-in. long
n at 11 ozs. It offers two
flow settings, dual
e feature (120/2[illegible] volts
act, lightweight design.
bright green with black
e Air Express has a
ail price of $18.99.
5 Park Ave., M, New
22.

The 1200-watt dryer, which weighs only one pound, has four heat/air settings and features a concentrator attachment to put heat where needed for spot drying. Styled in white with black accents, the unit offers a handy hang up ring for storage.

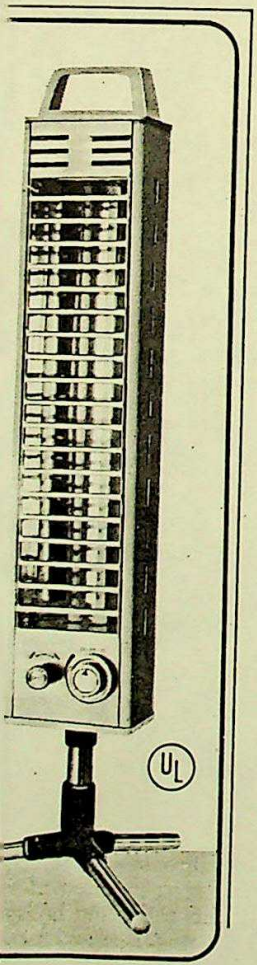
The PRO-7, which is UL-listed, has a suggested retail price of $20.98.

General Electric Housewares and Audio Business Div., 1285 Boston Ave., M, Bridgeport, CT 06602.

Little Big Shot dryer from GE

...nd waffle baker with
...ids, has an almond steel
...own "country-kitchen"
...ggested retail value is

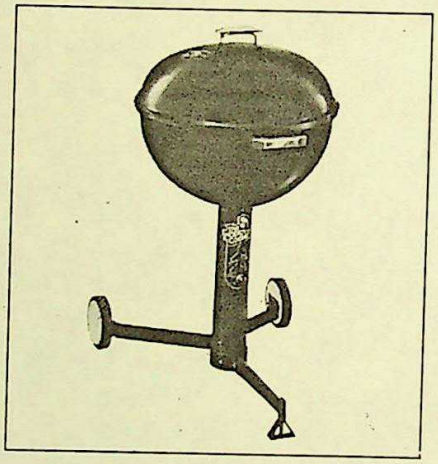
...waffle baker/grill with
...n. square SilverStone
an almond steel case
...n "country kitchen"
...gested retail is $73.95.
...on-stick griddle/warm-
...sure 16-in. by 12-in.
...rStone surface. Other
...both include a full
...se channel and re-



movable 8-oz. drain cup. The suggested retail value for the SilverStone model is $55.50; for the other model $49.50.

Toastmaster Inc., 1801 N. Stadium, M, Columbia, MO 65201.

Adjusting kettle among seven entries from Happy Cooker



Happy Cooker deluxe kettle cooker

PARIS, IL—A covered kettle barbecue grill featuring a five-position adjustable system to raise or lower the charcoal fire is the latest addition to the Happy Cooker kettle grill line.

This system eliminates under-cooker air vents. A choice of five grate positions are offered.

Additional features include a porcelain enamel finish and heavy gauge steel; heavy gauge, plated wire cooking grid; wooden handles and rubber wheels; a stainless steel stop-tab vent on the cover and lid; and an inside mounted ash catcher.

This unit has a suggested retail price of $69.95.

The standard model Happy Cooker Covered Kettle Grill has black phenolic plastic handles, plastic wheels and aluminum vents above and below. The suggested retail is $59.95.

Also, four smoker barbecue grills, each featuring a four-position adjustable system to raise or lower the charcoal fire, are offered.

Sizes and models range from $34.95 to $44.95.

In addition, the Picnic Smoker Grill joining the line comes in two finishes: porcelain enamel on steel ($29.95 suggested retail), and painted steel ($25.95 suggested retail).

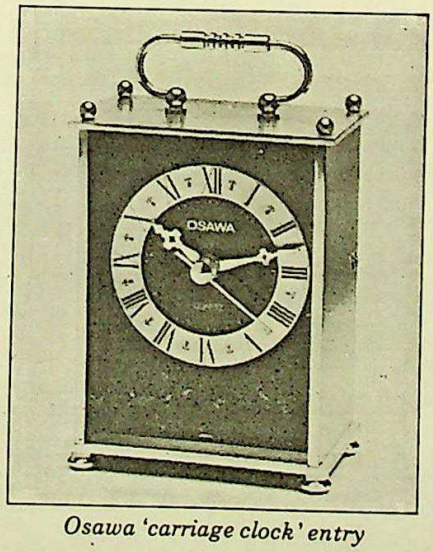
UNR Home Products, Div. of Unarco Industries, Inc., P.O. Box 429, M, Paris, IL 61944.

'Carriage clock' joins Osawa quartz models

NEW YORK—Osawa & Co. (USA) Inc. introduces a quartz 'carriage clock' to its line.

The clock sports a case of solid brass, and its silent quartz movement is operated by one 'AA' battery.

Osawa & Co., M, (USA) Inc., 521 5th Ave., M, New York, NY 10017. ●



Osawa 'carriage clock' entry

Merchandising, Feb. 1981, p. 66

too, were better than in years past," says Owens, adding, "Everything else is holding its own.

Owens, like other buyers, observes a trend to better quality grills. In fact, one of his best promotions this season was a MECO smoker, regularly priced at $44.88, promoted at $32. "Sell-through was excellent on the item."

A typical Heck's store devotes 25-30 linear feet to outdoor living, including patio furniture and grill accessories. This season the grill line was priced from $9.99 for a tabletop hibachi to $149.99 for a gas unit.

Because Heck's stores use outdoor living space for trim-a-tree and other fall seasonal lines, it is impossible, says Smith, to stock grills year-round, although he feels there could be substantial fall and holiday business in select items.

Also carving out significant market shares in the outdoor living business are home centers and lawn and garden centers.

Detroit-based Frank's Nursery fully capitalizes on impulse sales in

June.

According to buyer Frank deluxe gas grills have con strong this season. "They're th the industry is going." Mosz that kettle and smoker unit: are posting healthy unit incr "Low-end disposable-type gril really only important in Jun July."

Drug Chains Can Lead '

Drug chains, too, can be n leaders in the outdoor living ness, as Indianapolis-based Drug Co. demonstrates.

A typical Haag store devo linear feet up front to grills a cessories, as well as patio fur and picnic items.

According to buyer Norma drow, grills sold particularl earlier this year, due to a w and drier spring. "The fact is, around here are now barb twelve months a year." Despi trend, Windrow says he is rel to stock grills during the months, as he believes sales still be marginal.

Haag stocks eight ba SKU's, including a single- gas grill for $99. Their o price point is a table mo $1.99. "You really must h least eight SKU's to have go resentation in each grill cla tion. Windrow buys the bul line from Unarco and Struct

"Sales of gas grills and c cookers grew very well thi Last year was our first year and we had an 80% sell-th This year we had to re-orde

Believes in Promos

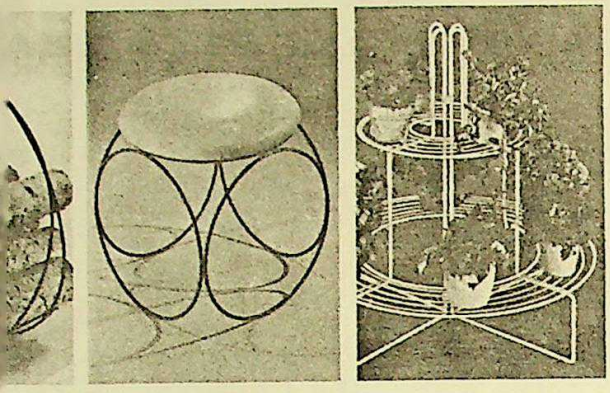
Windrow is a firm believer promotion, and he starts in with gas units, because o Promotional efforts intensi ing May and June, with grills featured in each ad. "A there is a distinct customer type of grill. The custome looking for a covered wago looking for a folding leg br

This year, Haag promote letop Hibachi on TV as a los at $4.99, "to establish our i a summer department," e Windrow. Normally he ke motional margins at no le 15%. "Unless there's a p wouldn't make sense for store to be in this business.

Windrow adds, "The Ca life-style is spreading thr the country. It has ce reached Indiana.

fit & Traffic Building Items

Racks — Ring Stools — Plant Stands



★ Fresh new designs feature both KD and fully assembled models

★ Attractive Packaging requires minimum space for POP display

Reps: Choice territories available.

Suntone
309 North Washington
McLeansboro, Illinois 62859

Housewares, Vol. 179
August 7-13, 1980, p. 12

es that sell.

y that counts.

me models of Sunbeam
s barbecue appliances attract
e showroom. And their quality
hem sell fast.

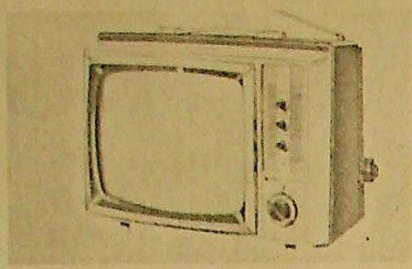
- (Fuel Sentry) cooking fuel indicator
- Heat indicator
- Two adjustable chrome-plated cooking grids and warming rack
- Deluxe steel base
- Attractive stay-cool wood lid handles
- Includes 20-lb. tank, cookbook and lava rock

9491 Deluxe Dual Burner Model

nbeam
Grillmaster
becue Appliances
Products Company
2 Neosho, Missouri 64850
451-4550

D7/335

D61-16(12.2) ORR



Arvin portable tv and radios

Arvin announces its first 12-inch portable tv set, No. 65K28, a transistor clock-radio, two portable radios, two phonos, and a phono-radio.

The 12-inch portable tv has UHF-VHF tuning of channels 26 through 83, rectangular aluminized picture tube, Arvin "memory" VHF tuning, gold-accented beige slimline cabinet of leather-grained texture and a contoured, fully enclosed back. The set weighs 18 lbs., and has a $109.95 suggested list.

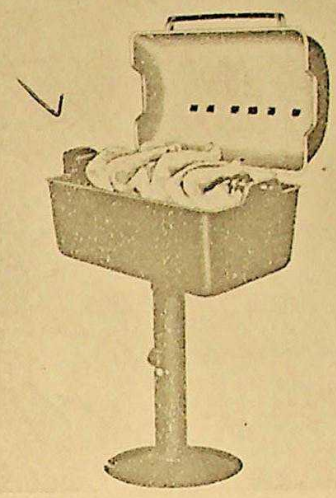
The solid-state all-transistor clock-radio, No. 55R58, has a "Repeat-a-Call" alarm, slumber switch, automatic "wake-to-music and wake-to-alarm" control and lighted clock face. The radio has a four-inch velvet voice speaker, a built-in rod-type antenna, 1100w appliance outlet, pedestal-style cabinet in wood-grain finish, for $39.95.

The "Mighty Mite" a transistor FM-AM portable radio features a telescoping FM whip antenna and a built-in rod antenna. It has slide-rule tuning, an earphone jack, and is housed in a high-impact case. It comes complete with batteries, earphone, and carrying case for $26.95.

The 9-transistor FM-AM personal portable radio, No. 65R79, has four diodes and a thermistor, slide-rule dial, three-inch speaker, earphone jack. Suggested retail is $29.95.

The stereo consolette phono is furniture-styled walnut veneer has an automatic changer that plays all four speeds in stereo or hi-fi, a turnover cartridge with dual sapphire needle, volume controls for left and right speaker systems, plus separate stereo tone control; it is priced at $99.95.

The four-speed portable phono has separate tone and volume controls, rubber bumpers on the turntable, and pop-up spindle for 45 rpm records. *Consumer Products Div., Arvin Industries, Columbus, Ind.*



O'Keefe & Merritt barbecue

O'Keefe & Merritt is marketing a new gas-fired barbecue, Ranchero II, for patio cooking.

The unit is equipped with self-cleaning ceramic briquets that radiate even heat. By controlling the smoke and flame, even economical cuts of meat can be transformed into delicacies. The family-size chrome cooking grill allows room for large portions of meat. Potatoes are prepared in the chrome potato rack.

The burner is made of cast iron and the rest of the unit is of rust-proof cast aluminum. The hinged burner cover has vinyl-coated bar handles and the burner can be rotated away from air currents. Ranchero II is available in two models: one is permanently installed in the ground; the other is supported on a heavy base, but can be moved to various areas of the yard. A rotisserie kit with motor, spit, and meat holders is also available. *O'Keefe & Merritt Co., 3700 E. Olympic Blvd., Los Angeles, Calif.*

Model TH900

New! An industry "first." Just press a button, the station changes. Automatically. What does it, Magic?

No, a spring wind motor! Press the button, the tuning dial hits the station, stops immediately, picks up weak or powerful stations, distant or local stations independently with no crosstalk or interference. We feel this is the most sensitive transistor radio ever made. With built-in ferrite antenna; local and distance switch; 2¼ x 3½ inch oval PM speaker; ear phones; leather carrying case. The TH900 in ebony and chrome finish uses 4 penlight batteries. **Minimum retail, $29.95; Suggested retail, $34.95.**

Hitachi

The World's Finest Instruments!

Model TRQ510

This one is new. It plugs in or travels along... Automatically tames loud voices, enhances the shy ones.

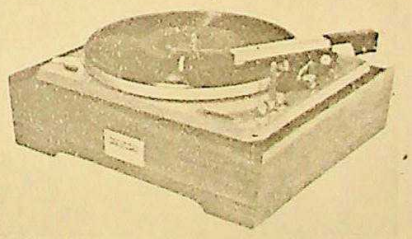
Batteries or house current power this new Belsona model. It features "Levelmatic" recording level controls to produce a professional sound without ups and downs in volume. Three hours of recording from a 5" long play tape, as well as: 7 transistors; 2 speeds; capstan drive; push button function selector; two source mixing; remote control switch; and tape counter. **Minimum retail, $119.95. Suggested retail, $129.95.**

Hitachi SALES CORPORATION

666 Fifth Avenue, New York, New York 10019, Phone 581-8844 | 12715 S. Daphne Ave., Hawthorne, California, Phone 757-8143 | 333 N. Michigan Ave., Chicago, Illinois 60601, Phone 726-4572

Sell the complete Hitachi line

A full range of popular priced transistor radios, portable television, tape recorders and phonographs—Hitachi engineered for sales leadership.



Miracord automatic turntable

Benjamin has announced the addition of Miracord 18H, an automatic turntable that plays individual records and can also be operated manually. A cueing device built into the unit permits the turntable's arm to be lowered or raised gently into any desired band or groove. The Miracord pushbutton system and arm are standard. The four-speed unit has a Papst hysteresis-synchronous motor, heavy balanced turntable platter, and transcription arm. It lists at $119.50, less cartridge and base. *Benjamin Electronics Sound Corp., 80 Swalm St., Westbury, N.Y.*

JAN 25, 1965